

Thank you to Artistry in Motion's 2009 Sponsors.



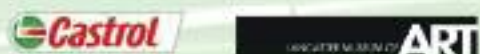
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We hope you will consider sponsoring Artistry in Motion 2010.  
As you can see you will be in great company.

## Scenes from Artistry in Motion 2009



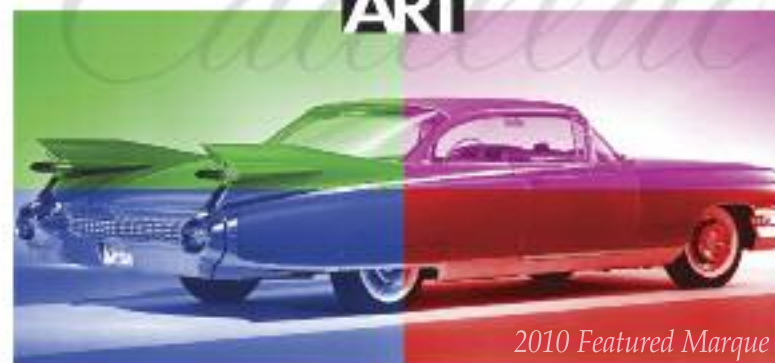
135 North Lime Street, Lancaster, PA 17602

Phone: (717) 394-3497 Fax: (717) 394-0101

[www.Lmapa.org](http://www.Lmapa.org)

# Artistry In Motion 2010 VINTAGE GRAND TOUR & SHOW

A benefit for the Lancaster Museum of Art



2010 Featured Marquee

## Sponsorship Packages & Advertising Rates

[www.artistryinmotion.org](http://www.artistryinmotion.org)

Help support the Lancaster Museum of Art in celebrating America's legacy of luxury to the automotive world; The 13th Annual Artistry in Motion 2010, featuring Cadillac.

An appreciation of classic cars as a true art form draws over 1,000 individuals annually. Through a targeted mid-atlantic marketing campaign: radio, print, internet marketing, it is estimated "Artistry in Motion" is viewed by tens of thousands of potential consumers.

Artistry in Motion 2010 Vintage Grand Tour & Show is open to most pre-1975 non-modified vehicles (automobiles & motorcycles). Pre-1977 for the featured marquee, Cadillac.

Artistry in Motion 2009 candid



### The Lancaster Museum of Art is recognized as:

- One of the largest cultural organizations in the region responsible for an extensive collection of works by contemporary regional artists.
- A vital educational resource serving students and partnering with city and county schools to enhance curriculum in the visual arts.

This organization, founded in 1965 by a group of artists and community leaders, was initially located on the campus of Franklin and Marshall College and known as the Goethean Gallery. The organization relocated to a downtown location and became the Community Gallery of Lancaster County, moved in 1979 to its present location in the Grubb Mansion adjacent to Musser Park, which is owned by the City of Lancaster. The Community Gallery became the Lancaster Museum of Art in 1996.



## Sponsorship Contract

Sponsorship Commitments Due by October 1, 2009

Sponsor Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

email: \_\_\_\_\_

website: \_\_\_\_\_

- Event Sponsor** **\$10,000**
- Presenting Sponsor** **\$6,000**
- Co-Sponsor** **\$3,000**
- Supporting Sponsor** **\$1,500**
- Contributing Sponsor** **\$1,000**

### Other Sponsorship level

Please specify: \_\_\_\_\_

### Payment Method

- Check Enclosed
- Visa
- MasterCard
- Discover

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Logo Submission:** jpegs preferred... please email logos to [svatter@lmapa.org](mailto:svatter@lmapa.org). Logos are needed along with sponsorship commitment.

### Payments for Sponsorship:

**Please make checks payable to:** Lancaster Museum of Art

**Payments may be mailed to:**

Lancaster Museum of Art, 135 North Lime Street, Lancaster, PA 17602

717.394.3497 [www.lmapa.org](http://www.lmapa.org)

[www.artistryinmotion.org](http://www.artistryinmotion.org)



Sunday May 2, 2010

## Sponsorship Packages

### Event Sponsor

**Investment: \$10,000**

#### Package Includes:

- 1 Tour/Show Automobile Entry (for 2 people) or 2 additional VIP Luncheon Tickets.
- 30 VIP Luncheon Tickets & Gate Entry with reserved VIP Tent.
- Reserved Tented Display Area.
- Commemorative Booklet Back Cover: Full Page Color ad (7.5w x 10.5h)
- Logo placement on all event print advertising as event sponsor.
- Mention during radio advertising as event sponsor.
- Headline logo placement on all event printed promotional materials as event sponsor.
- Headline logo placement on event signage as event sponsor.
- Headline logo placement on event "goody bag", provided as complimentary gift to all automobile entries.
- Opportunity for banner advertising on event grounds.
- Opportunity to distribute promotional materials to each automobile entry through placement in event "goody bag".
- Listing as event sponsor in commemorative booklet.
- Link to your company website through [www.artistryinmotion.org](http://www.artistryinmotion.org).
- Opportunity for product placement on event midway.
- Sponsorship & Presentation of "People's Choice" Award.
- Complimentary Champagne Toast with Tour & Show Participants - 32 guests.

### Presenting Sponsor

**Investment: \$6,000**

#### Package Includes:

- 1 Tour/Show Automobile Entry (for 2 people) or 2 additional VIP Luncheon Tickets.
- 14 VIP Luncheon Tickets & Gate Entries.
- Commemorative Booklet Interior Cover Page: Full Page Color ad (7.5w x 10.5h).
- Logo placement on all event print advertising as presenting sponsor.
- Logo placement on all event printed promotional materials as presenting sponsor.
- Logo placement on event signage as presenting sponsor.
- Opportunity for banner advertising on event grounds.
- Mention during radio advertising as presenting sponsor.
- Opportunity to distribute promotional materials to each automobile entry through placement in event "goody bag".
- Listing as presenting sponsor in commemorative booklet.
- Link to your company website through [www.artistryinmotion.org](http://www.artistryinmotion.org).
- Opportunity for product placement on event midway.
- Sponsorship & Presentation of Featured Marque Award.
- Complimentary Champagne Toast with Tour & Show Participants - 16 guests.

### Co-Sponsor

#### Package Includes:

- 1 Tour/Show Automobile Entry (for 2 people) or 2 additional VIP Luncheon Tickets.
- 8 VIP Luncheon Tickets & Gate Entries.
- Commemorative Booklet Full Page Color ad (7.5w x 10.5h).\*
- Logo placement on all event advertising materials.
- Logo placement on all event printed promotional materials.
- Logo placement on event signage.
- Opportunity to distribute promotional materials to each automobile entry through placement in event "goody bag".
- Listing as co-sponsor in commemorative booklet.
- Link to your company website through [www.artistryinmotion.org](http://www.artistryinmotion.org).
- Opportunity for product placement on event midway.
- Sponsorship & Presentation of one of Best of Show Awards.
- Complimentary Champagne Toast with Tour & Show Participants - 10 guests.

**Investment: \$3,000**

### Supporting Sponsor

**Investment: \$1,500**

#### Package Includes:

- 1 Tour/Show Automobile Entry (for 2 people) or 2 additional VIP Luncheon Tickets.
- 4 VIP Luncheon Tickets & Gate Entries.
- Commemorative Booklet Full Page B&W ad (7.5"w x 10.5"h)\* (upgrade to full page color ad available for an additional \$250).
- Logo placement on Call For Entry / Invitation Brochure.
- Logo placement on event signage.
- Opportunity to distribute promotional materials to each automobile entry through placement in event "goody bag".
- Listing as supporting sponsor in commemorative booklet.
- Link to your company website through [www.artistryinmotion.org](http://www.artistryinmotion.org).
- Opportunity for product placement on event midway.
- Complimentary Champagne Toast with Tour & Show Participants - 6 guests.

### Contributing Sponsor

**Investment: \$1,000**

#### Package Includes:

- 4 VIP Luncheon Tickets & Gate Entries.
- Commemorative Booklet 1/2 page B&W Ad (7.5"w x 5.25"h) or (3.75"w x 10.5"h)\*\*upgrade to 1/2 page color ad available for an additional \$150.
- Company listing as contributing sponsor in commemorative booklet.
- Company listing as contributing sponsor on [www.artistryinmotion.org](http://www.artistryinmotion.org).
- Complimentary Champagne Toast with Tour & Show Participants - 4 guests.

### Event Item Sponsor(s)\*\*

Liquor/Bar Sponsor	\$1,000
Champagne Toast Sponsor	\$800
Event Insurance Sponsor	\$600
Banner Sponsor	\$500
Touring Car Portraits Sponsor	\$400
Glass Awards Sponsor	\$300
Red Ribbon Awards Sponsor	\$250
Touring/Show Bottled Water Sponsor	\$200
Volunteer Lunches Sponsor	\$150
Wristbands Sponsor	\$100

*\*\*Sponsorships at these levels are acknowledged in the commemorative program book and on prominent signage during the event (when applicable).*

## Advertising Rates

Ad deadline is March 14, 2010

- Full Page Ad (Color)**  
Available to Sponsors Only

- Full Page Ad (B&W) \$500\***

\*includes Supporting Index Business Listing  
7 1/2w x 10 1/2h

- 1/2 Page Ad Color \$400 / B&W \$250\***

\*includes Supporting Index Business Listing  
horizontal: 7 1/2w x 5 1/4h  
vertical: 3 3/4w x 10 1/2h

- Quarter Page (B&W) \$125\***

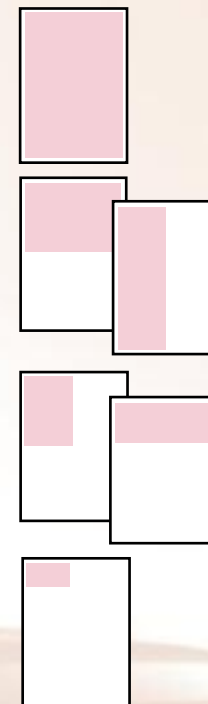
\*includes Supporting Index Business Listing  
3 3/4w x 5 1/4w

- Business Card (B&W) \$75\***

\*includes Supporting Index Business Listing  
3 1/2w x 2h

- Supporter Index Business Listing Only \$50**

How would you like your business or individual name to appear in supporters index:



### Payments for Advertising:

**Please make checks payable to:** Lancaster Museum of Art

**Payments may be mailed to:** Lancaster Museum of Art  
attn: Artistry in Motion  
135 North Lime Street,  
Lancaster, PA 17602

Lancaster Museum of Art is a 501(c)3 non-profit organization. Sponsorships are tax deductible to the fullest extent of the law. Please contact Dr. Stanley Grand, Executive Director, for further information. 717.394.3497

**Commemorative Booklet Ad Artwork Submission:** Ad deadline - Mar. 14, 2010  
Ads may be submitted as photoshop TIFF (300 dpi) or as PDF files.

Email to: [svatter@lmapa.org](mailto:svatter@lmapa.org) You may also send your files via the postal service on a CD. Lancaster Museum of Art, Attn: Artistry in Motion, 135 North Lime St., Lancaster, PA 17602

[www.artistryinmotion.org](http://www.artistryinmotion.org)